



Yenza

Yenza's Success Story with Snapplify

Key Challenges



Market Access

Difficulty in reaching schools at scale and expanding its market.



Efficient Onboarding

Schools needed a fast and easy way to onboard learners securely.



User Management

Schools struggled with managing logins and password systems efficiently.



Complex Logins

The complexity of getting learners to log in was derailing learning sessions.

Improvements and Successes

Yenza has seen significant improvements since adopting Snapplify, including:

✓ Simplified Onboarding

Snapplify's Access technology streamlined the onboarding process, allowing schools to onboard quickly and securely.

✓ Scalable User Management

Password management was centralised, allowing schools to manage users with minimal effort.

✓ Seamless Login Experience

Snapplify's single sign-on (SSO) feature eliminated login hassles, ensuring that learners could log in with ease.

✓ Frictionless User Experience

The platform offered a more secure and user-friendly environment, which was crucial for scaling Yenza's user base.



"It just works, plain and simple. There is a tremendous amount of complexity, and to have the logging in sorted is a great help for us in dealing with schools."

Yenza

Jared Molko
Co-founder and CEO

“Snapplify’s Access technology has been a tremendous help, making it easy for students to log in and offering a frictionless experience for schools.”

Implementation



Single Sign-On Integration (SSO)

Snapplify implemented its SSO authentication system to streamline logins, allowing learners to access Yenza’s platform with existing Snapplify accounts.



Scalable Solution

Snapplify’s technology supported Yenza in scaling to hundreds of thousands of users, allowing easy expansion into new schools.



Efficient Onboarding Process

Snapplify created a quick and secure onboarding mechanism for new schools, making it easier for them to get started with Yenza.



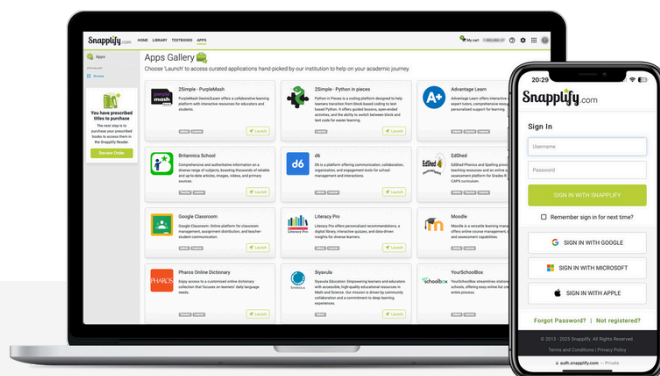
User Management Tools

Passwords and user credentials were managed centrally, reducing the burden on schools.



Technical Support

The Snapplify team worked swiftly and efficiently, ensuring that the integration happened smoothly without disruptions.



The decision to choose Snapplify

Yenza decided to partner with Snapplify because of its proven expertise in educational technology. Snapplify’s Access integration offered a seamless, secure login process for learners, and its fast, capable team made implementation easy. The ability to scale and reach more schools with minimal friction was a key factor in Yenza’s decision.

About Yenza



Yenza is a career pathing and employability app designed to guide learners through their career journey. It helps them gain career clarity, develop essential skills, and unlock new opportunities. Yenza empowers schools to provide high-impact career services, but scaling to reach more schools and facilitating smooth onboarding presented challenges.