



How Snapplify Enhanced LawAfrica's Digital Publishing with Origin Enterprise

Key Challenges



Global Support Demands

As LawAfrica's user base expanded across regions and time zones, ensuring responsive, high-quality support around the clock became increasingly difficult with their existing setup.



Security Risks

Content could be freely downloaded, printed, or shared — putting LawAfrica's intellectual property at risk.



Limited Search Functionality

The search tool only worked on the visible page, limiting cross-reference capabilities for legal professionals.



Inefficient Navigation

Users struggled with clunky page transitions and slow scrolling, making legal research frustrating.



Outdated Reading Experience

Lack of features like offline access, bookmarking, and device syncing created a poor user experience.

Improvements and Successes

✓ Reliable 24/7 Support

Snapplify's world-class support team delivers around-the-clock assistance, backed by an extensive knowledge base — ensuring LawAfrica's global audience gets timely help, wherever they are.

✓ Robust Content Protection

Snapplify's digital rights management (DRM) controls prevent unauthorised downloading, copying, printing, and sharing.

✓ Seamless Document Navigation

Modern navigation tools enable smoother scrolling and easy transitions across pages, making legal research more efficient.

✓ Full-Document Search & Highlighting

Professionals can now search across entire documents and highlight terms for faster, more accurate referencing.

✓ Enhanced User Experience

Offline access, bookmarking, and cross-device syncing have transformed how users read and interact with legal content.



"Our overall experience with Snapplify has been very positive. The platform has significantly enhanced the security, usability, and accessibility of our content."



LawAfrica Team

Implementation



Global 24/7 Customer Service

Snapplify implemented a 24/7 customer support framework to serve LawAfrica's users across time zones, enabling consistent and responsive help backed by a detailed knowledge base.



Multi-Device Compatibility

Legal content now syncs across smartphones, tablets, and desktops.



Redesigned Reader UX

Built-in tools like bookmarking and highlighting improved the overall reading experience.



DRM Security

LawAfrica's digital legal resources are encrypted and DRM controls applied as per the publishers content usage rules.



Offline Access Enablement

Users can securely download content for offline use — essential for professionals working remotely.



Scalable Infrastructure

Snapplify's Origin Enterprise platform was tailored to support LawAfrica's large and growing digital content library.

"The improvements have greatly transformed the way our readers interact with our publications."

- LawAfrica Team

The decision to choose Snapplify

LawAfrica chose Snapplify for its secure, innovative, and user-friendly platform. The Origin Enterprise solution addressed their key digital publishing challenges — protecting valuable content, improving usability, and delivering a modern, scalable reading experience.

About LawAfrica



LawAfrica is the regional leader in legal and paralegal publishing, serving over 30,000 subscribers globally. With more than 26 years of experience, the company provides legal statutes, law reports, journals, and commentary to governments, law firms, institutions, and students across Africa and beyond.