



# YourSchoolBox

Streamlining School Stationery with  
Snapplify Access Integration

## Key Challenges



### Complex Login Processes

Parents and learners were frustrated by needing multiple credentials to access different platforms, creating barriers to using the service effectively.



### User Retention Issues

Without an integrated system, users were more likely to drop off before completing purchases or accessing resources.



### Limited Platform Integration

A lack of seamless integration with other digital education tools meant additional manual steps for schools and families.



### Visibility to New Customers

YourSchoolBox needed better exposure to schools using Snapplify's ecosystem to expand its reach.

## Improvements and Successes

YourSchoolBox has seen significant improvements since adopting Snapplify, including:

- ✔ **Single Sign-On (SSO) for Simplicity**  
Snapplify's single sign-on integration eliminated the need for multiple logins, allowing YourSchoolBox users to effortlessly access their accounts through the Snapplify platform.
- ✔ **Increased Customer Reach**  
By joining the Snapplify ecosystem, YourSchoolBox accessed a wider audience of schools, teachers, and parents who were already active in digital education.

- ✔ **Streamlined User Experience**  
Snapplify's Access Partner program connected YourSchoolBox with Snapplify Engage, ensuring a seamless and efficient user experience from discovery to checkout.
- ✔ **Enhanced Integration via the App Gallery**  
Listing YourSchoolBox in the Snapplify App Gallery positioned the service prominently within Snapplify's ecosystem, improving visibility and making it easier for users to discover and adopt the platform.



*"Partnering with Snapplify has been a game-changer for us. The single sign-on functionality has made the process so much simpler for our users, and being part of the Snapplify App Gallery has introduced us to new customers we wouldn't have reached otherwise."*

your schoolbox

David Adams  
CEO

Through its integration with Snapplify, YourSchoolBox has simplified user access, expanded its audience, and improved its overall user experience. The partnership demonstrates the power of collaboration within a connected digital education ecosystem.

## Implementation



### Integration of Single Sign-On

Snapplify implemented single sign-on functionality, enabling users to log in to YourSchoolBox with their Snapplify credentials.



### Ecosystem Alignment

YourSchoolBox was integrated into Snapplify Engage, where users could easily find and purchase stationery alongside their educational materials.



### Platform Listing in the App Gallery

YourSchoolBox became accessible to schools and parents directly from the Snapplify App Gallery, driving higher engagement and traffic.



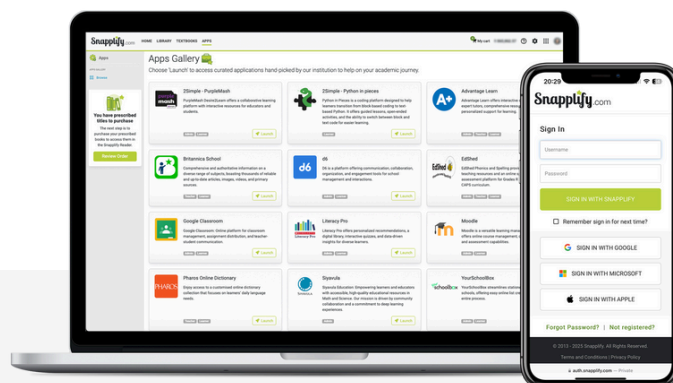
### Customised Onboarding Support

The Snapplify team provided tailored support to onboard YourSchoolBox, ensuring a smooth transition and effective integration.



### Analytics and Feedback Loops

Snapplify provided data insights and user feedback to help YourSchoolBox refine its offerings and understand its audience better.



## The decision to choose Snapplify

YourSchoolBox recognised the value of Snapplify's comprehensive ecosystem, which connects digital tools and resources for education in a user-friendly way. The Access Partner program and App Gallery presented a clear opportunity to improve user experience and broaden the company's reach.

## About YourSchoolBox



YourSchoolBox is a leading supplier of school stationery, helping learners and parents source high-quality materials at affordable prices. Known for its convenient platform, YourSchoolBox ensures that families can access everything needed for the academic year in one place. To further enhance its services, YourSchoolBox partnered with Snapplify as an Access Partner and became part of the Snapplify App Gallery.